

EAST OXFORD FARMERS' & COMMUNITY MARKET

THE MARKET MANIFESTO

- Our guiding principle is to run a weekly market of ethically-produced food and non-food products grown and made by local professional and community producers. “Local” means within 30 miles radius of Oxford
- Stallholders’ production methods must have minimal adverse environmental impact and conform to recognised standards of sustainability and animal welfare. The market will monitor standards through stall inspections, questionnaires and site visits
- We will give preference to producers of local, seasonal and organic products. Relevant certificates (e.g. Soil Association certification) must be displayed
- Where core seasonal vegetables are not available locally they can be sourced non-locally in this order: 1. The rest of Oxfordshire; 2. Adjacent counties; 3. The rest of the UK; 4. Mainland Europe. The county or country of origin of non-local produce must be clearly displayed
- Secondary food or craft products must be processed by the stallholder using at least one local ingredient. The base ingredients must be substantially altered by this process
- No part of a product may be air-freighted except minimal amounts with market permission
- No genetically modified products or ingredients may be used or sold in any product
- All stalls will be staffed by at least one person directly involved in or fully knowledgeable about the growing/making of the produce/product who is able to answer customers’ questions about their products and their ingredients
- Locality rules do not apply to ethical enterprises (e.g. Fairtrade or similar organisations and environmentally-friendly cleaning products)
- We encourage recycling second-hand products (e.g. books, clothing). These must be locally sourced
- The market reserves the right to refuse market space to stalls whose aims or products it considers inappropriate to its aims and values